



*We believe that technology can change the world for the better.*

# Content Creator/Marketing Internship

Start date: flexible

## About Us

VAY Sports is specialized in computer vision and AI technology solutions. With our products, we support people doing sports while we provide them with easy access to professional feedback and know-how in a controlled environment. Our first fitness app solution empowers people to become more healthy through powerful body-weight exercises. With our versatile software, we are expanding and move fast to other sports and health-related application possibilities.

## Your Future Role

As an Intern at VAY Sports, you will be immersed in an early-stage startup. This means you can have a big impact on an evolving product. With great impact comes great responsibility, so be prepared for that. As a marketing intern, you will work closely with our marketing team. You will come up with new ideas, create content and communicate our solutions worldwide.

Depending on your strong suits, your responsibilities will include:

- Content creation (video, photo, blog)
- Website optimization and online marketing
- Advertisement creation and analyzing
- UI design for web and mobile app

## Your Peers

We are young, entrepreneurial athletes and want to achieve great things. We move fast and take great care to hire smart people who have not only the potential to keep pace but challenge us and teach us new things. We want our whole team to grow personally as well as professionally and thoroughly enjoy the time at work.

## Your Skills

At VAY Sports, we want our people to have some greatly developed skills:

- Proficient in at least one: Adobe Photoshop, Lightroom, Premiere Pro, Illustrator, Sketch, Google AdSense, Google Analytics, Facebook Business Manager, HTML/CSS)
- Experience in writing copy, design, photography, or videography (e.g. entrepreneurial activities such as freelancing, running an own blog/ youtube channel, etc.)
- Creativity, openness, flexibility, curiosity, aspiration, and independence.
- Fast learner with an ability to quickly adapt to new situations and an entrepreneurial DNA with an internal locus of control

## Your Benefits

In our office, within 5 minutes walking distance from HB Zurich, you will constantly learn new things and have your own responsibilities for large parts of our projects! If the internship is a success, we will be offering you a permanent position with a stake in the company.

We would be thrilled to receive your application! Send us an email with your CV and approx. 200 words about "*Why I would be a good fit for VAY Sports*" to [apply@vay-sports.com](mailto:apply@vay-sports.com).